

Fundraising Annual Report 2019-2020

Each year the church's budget is made based on the pledges. FUNdraising is a congregational commitment to raise the funds to realize our mission **Practicing Loving Community, Advancing Justice and Nurturing Spiritual Growth** and to support the many ministries we hold dear. The FUNdraising Team raises money to fill the gap and had a goal of raising \$12,000 to meet our church obligations to our staff, maintain our church and property, and provide services to our congregation. The church raised approximately \$5,270, a shortfall of \$6,730 or a decrease of 56%. With the pandemic closing the church in March 2020 until further notice, a number of fundraisers were put on hold as well as losing all ongoing and miscellaneous rental revenue.

From July through December, we conducted a Book and Bake Sale which raised \$357 and the Holiday Fair, which raised \$4,471, 35% more than estimated.

From January through June, fundraising has been limited due to the Covid-19 pandemic. Usually held in late April, the Daffodil Festival was cancelled in which we raise from \$1,000 to \$3,000 depending on the weather. The May 2020 Tag Sale has been postponed to July 2020 and will be held outside in the parking lot. We cannot hold live concerts inside the church at this time. The Annual Goods and Services Auction was postponed from May due to the pandemic. We are researching virtual auction options to be held in August or the fall, 2020. Stop and Shop Cash for Causes fundraiser is continuing and has raised \$430 during this year.

We could make more money if UUCM members and friends bought more Stop and Shop cards. UUCM sells Stop and Shop gift cards, and five percent (5%) of the cash value goes to the church. We will explore whether other grocery stores have a similar program. Over the course of the year, we continue to hope this would be an easy way for members and friends to contribute. A method was developed to sell cards without contact.

We could not raise funds without our volunteers' help. It would be great if we had additional volunteers added to our FUNdraising Team. **Consider joining us!!**

We clearly did not meet our fundraising goals this year in part due to the Covid-19 pandemic. The FUNdraising Team and volunteers worked very hard to raise funds. We experimented with new ways to raise funds and will build on our successes. The following is a summary of the FUNdraising Projects that raised the funds this year:

Fundraising Project (7/1/2018 - 5/17/2019)	Raise Estimate	Actual Amount Raised	Comments
Renting Space at UUCM*	\$6,400.00	\$4,369.28	-\$2,030.72 (-31.73%); Church closed
Drum Circle*	\$300.00	\$297.00	-\$3.00 (-1.0%) Lowered estimate in half. Attendance down, church closed
Sub-total: (as of 6/1/2020)	\$6,700.00	\$4,666.28	-\$2,033.72. (-30.35%)
Miles of Pennies Collection and Bottle/Can Redemption:	\$100.00	\$?	
Book and Bake Sale	\$400.00	\$357.00	-\$43.33 (-10.75%)
Holiday Fair and Apple Pie Sale	\$3,300.00	\$4,471.09	+\$1,171.09 (+35.49%)
Personal Mandala Workshop w Diane	\$400.00	\$0.00	Not scheduled; Church closed
UUCM Service/Item Auction	\$3,000.00	\$0.00	Rescheduled to Fall 2020
Spring Tag and Plant Sale	\$1,500.00	\$0.00	Rescheduled to July 2020
Daffodil Festival	\$2,100.00	\$0.00	Festival cancelled due to pandemic
Stop & Shop Cash for Causes	\$300.00	\$430.00	+130.00 (+43.33%)
Concerts	\$900.00	\$0.00	Not scheduled; Church closed
Faithify (UUA Fund Me option)	\$0.00	\$0.00	Not applied; Will explore
Meriden-Markham Airport Fly- In	\$0.00	\$0.00	Raised \$250 three years ago.
Sub-Total Fundraising:	\$12,000.00	\$5,270.09	-\$6,729.91 (-56.08%)
Goal Total:	\$17,800.00	\$9,936.37	-\$7,863.63 (-44.18%)

*as of June 1, 2020

We could not do the fundraising without volunteers!! A special Thanks to Angelique Metivier and Mariel Metivier for all the hard work on making apple pies!! Thanks to the following volunteers who **shared their time and talent** by helping in fundraisers throughout the year (and to anyone whose name may have been inadvertently omitted):

THANKS VOLUNTEERS!		
Jane Dioguardi	Richard Kargher	Lou and Betty Rinaldi
Elaine Donovan	Joe Kiely	Chet Rynaski
Ann Dougherty	Peg Kirkpatrick	Anita Sanders
Sandy Duffy	Emily Kwolek	Trish Schneider
Ginny Evensen	Barbara and Paul Kline	John Sepples
Karl and Mary Beth Eckert	Kathy Lindberg	Paula Snedeker
Cindy Ferguson	Jeff May	Jennifer Stark
Richard Gault	Samira Mayers	Pat Stark
Harriet Gottlieb	Angelique Metivier	Donna Stimpson
Jennifer Hadley	Mariel Metivier	Angie Swanger
Liz Hall	Bob and Maureen Muir	Diane Szymaszek
Randy Heath	Molly Nolan	Lisa Urso
Janet Hiller	Amanda Plummer	Steve Volpini
Jeanie Jalbert		

Thank You!

Submitted by Donna Stimpson, Chair, FUNdraising Team